

04 The product application

Product introduction



The rear window LED screen is installed on the rear window of the car. It is an important carrier for mobile advertisement display.

As taxis and online car-hailing vehicles drive in every corner of the city, installing LED advertising screens on the rear windows of taxis and online car-hailing vehicles has become a new outdoor advertising trend.

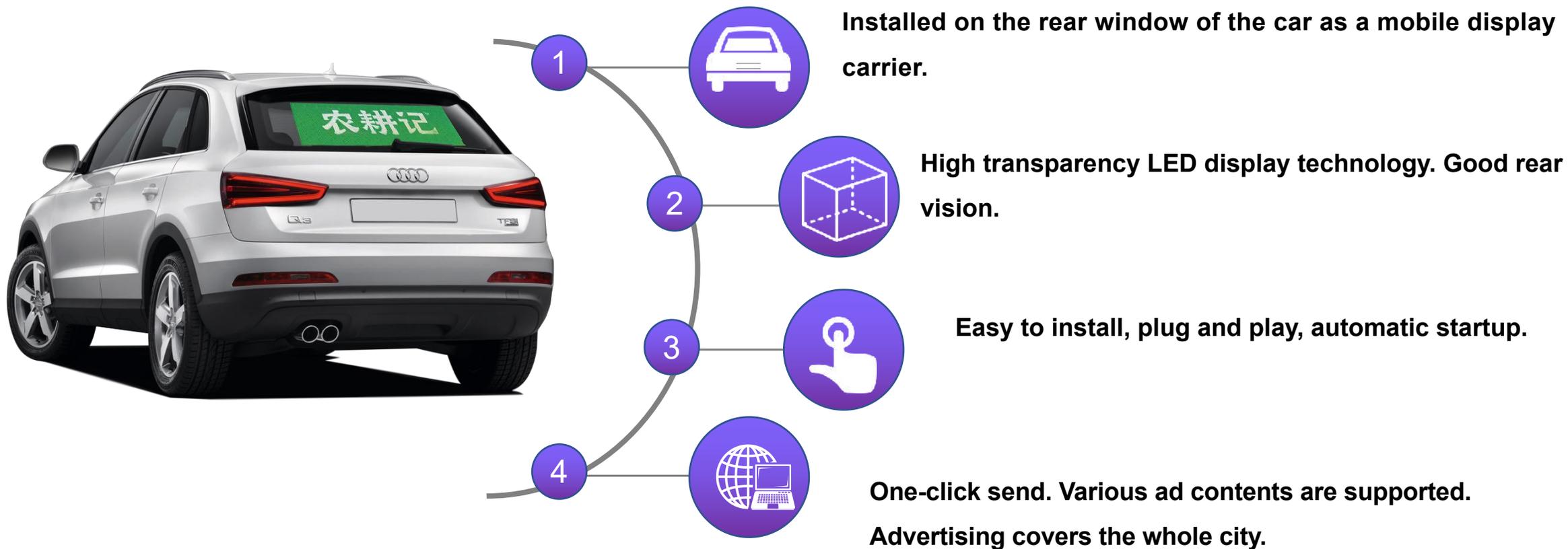
At present, this trend has begun to rise in many countries and regions such as the United States, Mexico, Malaysia, Indonesia, South Korea, and the Middle East.

The development of LED display is very rapid. Due to the advantages of high brightness and high-definition display effect, LED car screen has become the first choice for outdoor mobile advertising.

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Product Features

Car rear window led display



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Product performance, low power consumption



Vehicle Vision new generation LED car rear window transparent screen

1. Adopt customized LED vehicle power supply to effectively convert the power supply on the vehicle.
2. The energy-saving circuit design does not affect the overall display effect and reduces power consumption.
3. Using energy-saving LEDs, the maximum power consumption of LED display equipment is controlled within 200W. The average power consumption is about 50W.

05 Product performance - high brightness



Vehicle Vision New Generation LED Vehicle Rear Window Screen

1. Using bright outdoor LEDs, the brightness can reach 5000 CD/m² under daytime light.
2. The brightness can be adjusted automatically. It can set the brightness of the display screen in different periods of time through the operating system. In this way, it always maintains the best display effect of the screen.

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Product performance - Highly transparent structure



Vehicle Vision New Generation LED Vehicle Rear Window Screen

It adopts highly transparent structure.

The display screen is installed at the position of the rear window, and it will not affect the driver's rear view.

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Product performance - shell design



1. The aluminum shell is made of its own mold, which is light in weight, shockproof and high in strength.
2. Sealed with waterproof rubber pad. High moisture resistance.
3. It is not easy to rust and corrode.
4. Its surface is oxidized, not easy to rust, and has a beautiful appearance.
5. Enhanced shockproof structure and heat dissipation structure. Suitable for complex road conditions.
6. Patented streamlined design. Small wind resistance, smooth appearance.
7. The patented shell lock is very convenient to use.

05 Product performance - 4G Module



Vehivle Vision New Generation LED Vehicle Rear Window Screen

The LED car rear window screen integrates a 4G module. It can realize the one-to-many control of the advertising publishing platform, so that the advertisements can be updated synchronously at any time, and the operation is convenient.

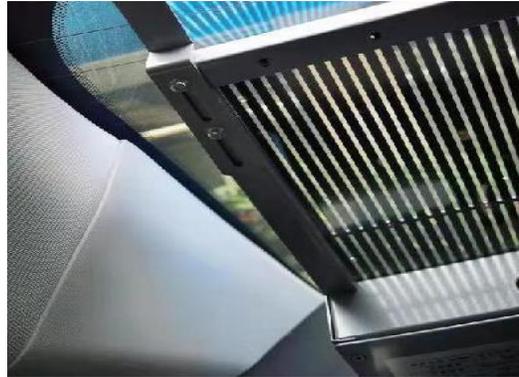
We can realize the function of advertising according to time schedule by integrating the GPS module. We can place advertisements in designated areas according to time and place, so as to serve media companies more intelligently.

06 Easy installation

The installation process



1. Fix the screws on the brackets on the left and right sides.



2. Fix the upper partition.



3. Put the bracket into the rear seat gap. Then connect the power cord.



4. Place the power cord in the seat gap.



5. Connect the fuse to the corresponding insurance seat.

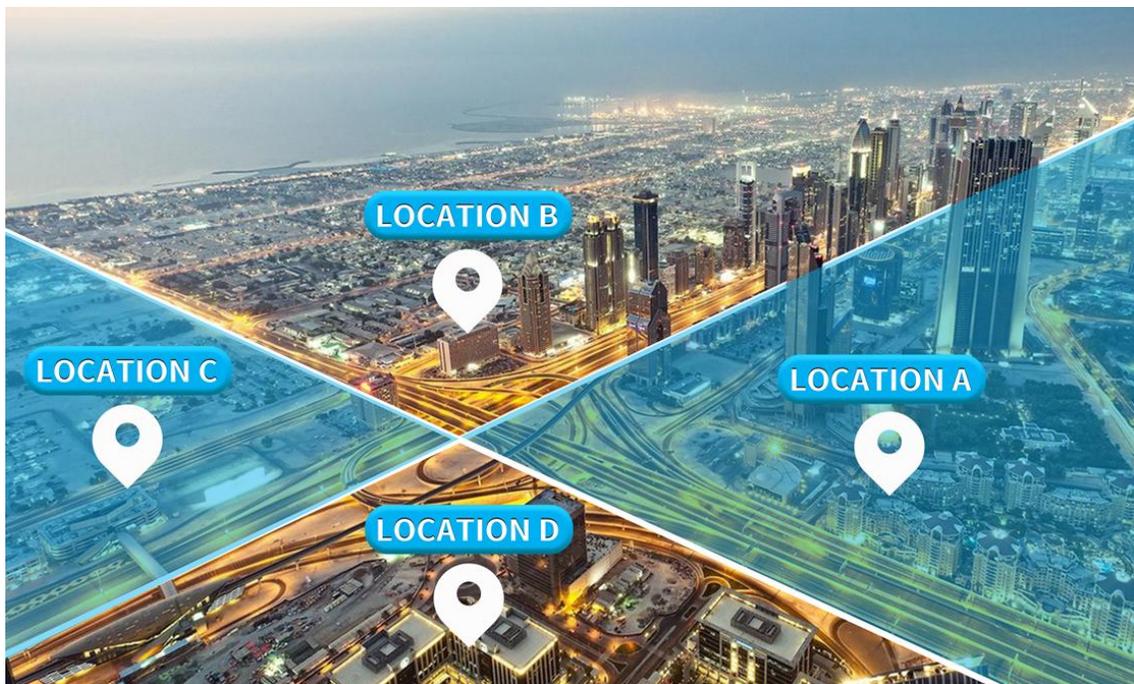


6. Schematic diagram after installation.

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Advertisement Releasing

Vehicle terminals



Target audience

The control system can be used to place advertisements on the roof screen of a taxi from a distance.

Selected area

The control system can be used to advertise on taxi roof screens in designated areas.

Group control

You can use the control system to quickly publish advertisements by region or group.

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Terminal control plan

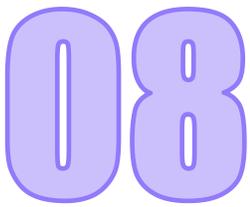
Control terminal



GPS



4G/GPS/WIFI/
INTERNET



Technical parameters

Product parameters

	OA2.6B	OA2.7B	OA3.4B
Pixel Pitch	2.6mm	2.7mm	3.4mm
Display resolution	144*96dots	140*90dots	96*72dot
Visual size	756x250mm	780x250mm	756x250
Cabinet size	820x267x47mm	792x267x47mm	766x265x40mm
Brightness	4500cd/m2	4500cd/m2	4500cd/m2
Average. Power Consumption	43W	40W	35W
Refresh	1920Hz	1920Hz	1920Hz
Weight	2.8KG	3.8KG	2.5KG

Note: the above the body weight, brightness, power, refresh rate, different orders and different batches, there will be a float, display size can be customized according to demand.



PART THREE

Display case

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Case Story

Car rear window led display



We cooperate with Didi, the largest online car-hailing platform in China.

We customize the rear window LED car screens for online car-hailing in various cities across the country for them.

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Case Gallery



Las Vegas, USA



Mexico

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Case Gallery



Toronto, Canada



The Irish Dublin

09 Case Gallery



San Francisco, USA



Tokyo, Japan