

Foldable LED Mobile Advertising Display



| Foldable LED Mobile Advertising Display-Product Introduction

The foldable mobile LED advertising display is a next-generation mobile advertising solution that integrates high-definition display, portability, rapid deployment, and smart control. It overcomes the pain points associated with traditional LED screens—such as bulkiness, complex installation, and transport difficulties—by utilizing a lightweight, foldable design. Suitable for commercial promotions, exhibitions, and driving store traffic, it offers a lightweight and highly efficient solution for mobile visual communication.

- **Foldable and Portable: Easy to Transport and Store**

Features a manual folding mechanism that reduces the unit's volume by over 50% when folded. The slim, lightweight body can be handled by a single person, significantly lowering transportation and storage costs.

- **Plug-and-Play: Rapid Deployment**

Requires no mounting structures or professional installation; simply unpack, position, and power on. Multiple screens can be seamlessly spliced together for quick setup, making it ideal for the rapid execution of temporary events.

- **Rugged and Durable: High Protection**

Utilizes GOB (Glue on Board) technology with high-hardness, high-contrast epoxy resin encapsulation. The surface is waterproof, dustproof, and impact-resistant, while the folding structure ensures stability and durability.

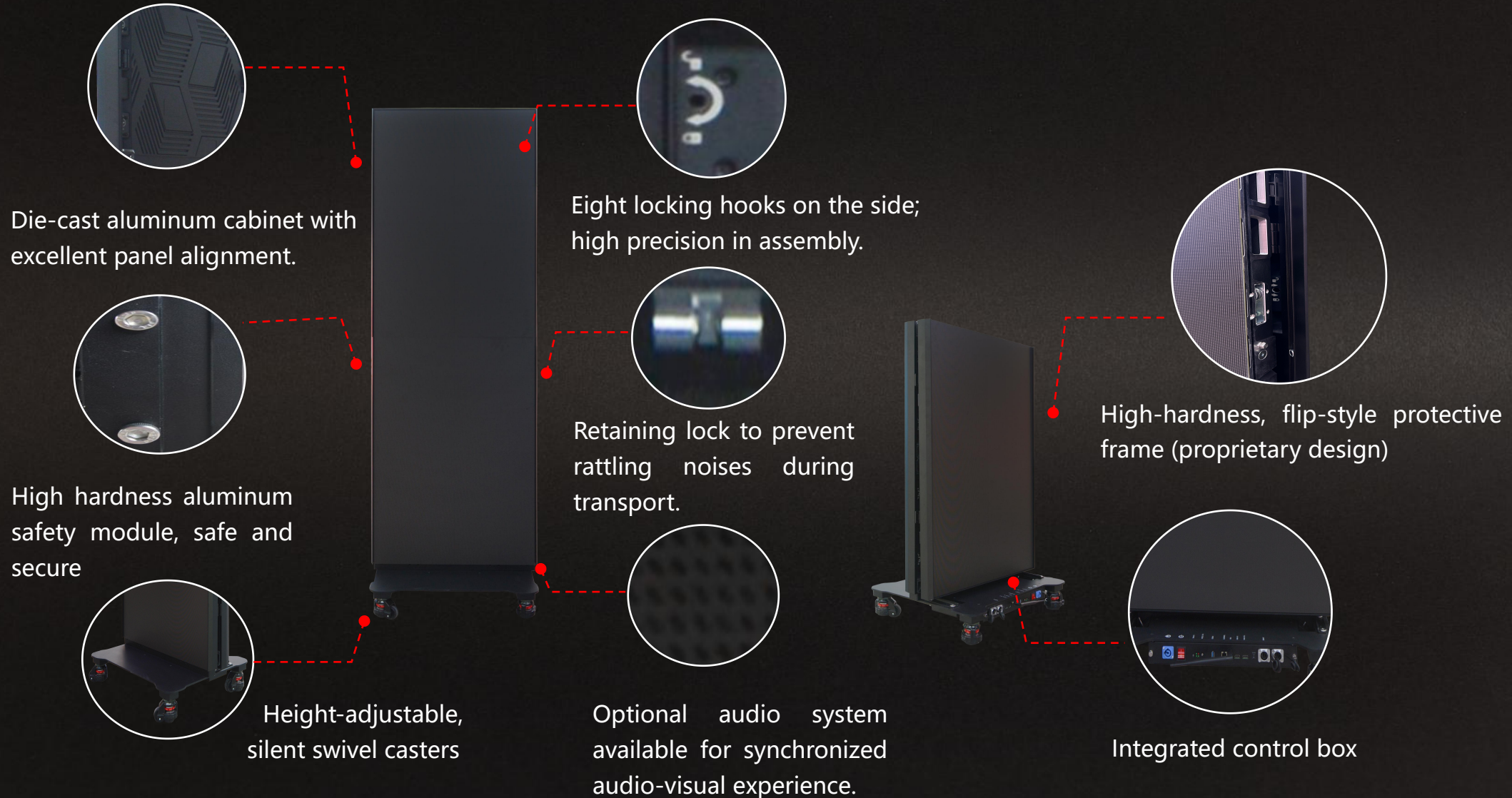
Typical Application Scenarios

Commercial Stores: Attracting foot traffic, promotional events, new product launches

Exhibitions & Events: Booth displays, conference information screens, stage backdrops

Public Spaces: Campus promotions, government announcements, wedding welcome displays

| Foldable LED Mobile Advertising Display-Component Overview



| Foldable LED Mobile Advertising Display-Parameter

Model	P1.25	P1.53	P1.86	P2.0	P2.5
LED Surface Protection	GOB Packaging process				
Pixel Pitch	1.25	1.53	1.86	2.0	2.5
Display Resolution	512*1536	416*1248	344*1032	320*960	256*768
Cascadable Quantity	2pcs	4pcs	6pcs	7pcs	11pcs
Display Dimensions (mm)	640*1920				
Overall Dimensions (mm)	660*500*2075				
Packaging Dimensions (mm)	610*850*1375				
Unit Weight (kg)	Net weight approx. 58 kg, Gross weight approx. 100 kg.				
Refresh Rate (Hz)	≥3840				
Brightness (cd)	≥600				
Max. Power Consumption (W)	≤800				
Average Power Consumption (W)	≤240				
Control System	Nova Synchronous/Asynchronous Playback System				

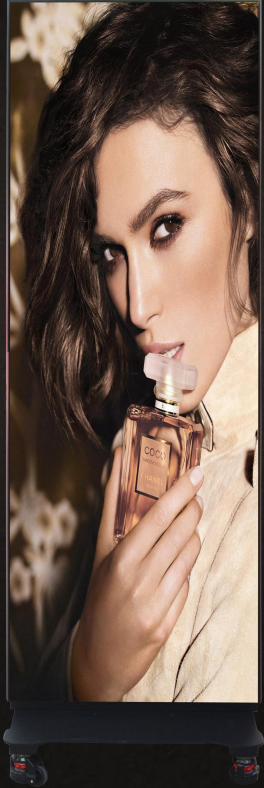
| Foldable LED Mobile Advertising Display-Parameter

Model	P0.93	P1.25	P1.56	P1.87
LED Surface Protection	COB	COB/GOB	COB/GOB	GOB
Pixel Pitch	0.93	1.25	1.56	1.87
Display Resolution	640*2160	480*1620	384*1296	320*1080
Cascadable Quantity	0pcs	2pcs	4pcs	6pcs
Display Dimensions (mm)	600*2025			
Overall Dimensions (mm)	620*500*2156			
Packaging Dimensions (mm)	610*810*1430			
Unit Weight (kg)	Net weight approx. 59 kg / Gross weight approx. 105 kg			
Refresh Rate (Hz)	≥3840			
Brightness (cd)	≥600/≥1200			
Max. Power Consumption (W)	≤770			
Average Power Consumption (W)	≤210			
Control System	Nova Synchronous/Asynchronous Playback System			

| Foldable LED Mobile Advertising Display-Parameter

Model	P1.25	P1.56	P1.95	P2.6
LED Surface Protection	COB/GOB	COB/GOB	GOB	GOB
Pixel Pitch	1.25	1.56	1.95	2.6
Display Resolution	800*1600	640*1280	512*1024	384*768
Cascadable Quantity	0pcs	2pcs	4pcs	7pcs
Display Dimensions (mm)	1000*2000			
Overall Dimensions (mm)	1020*500*2135			
Packaging Dimensions (mm)	610*1230*1420			
Unit Weight (kg)	Net weight approx. 80 kg / Gross weight approx. 125 kg			
Refresh Rate (Hz)	≥3840			
Brightness (cd)	≥600			
Max. Power Consumption (W)	≤1200			
Average Power Consumption (W)	≤360			
Control System	Nova Synchronous/Asynchronous Playback System			

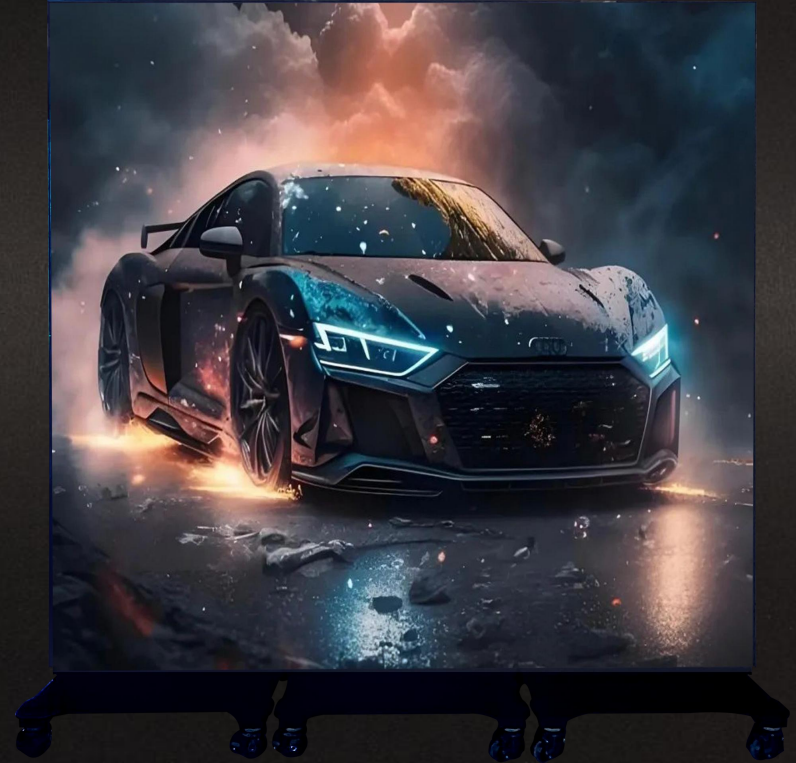
| Foldable LED Mobile Advertising Display-Picture



Single MUPI

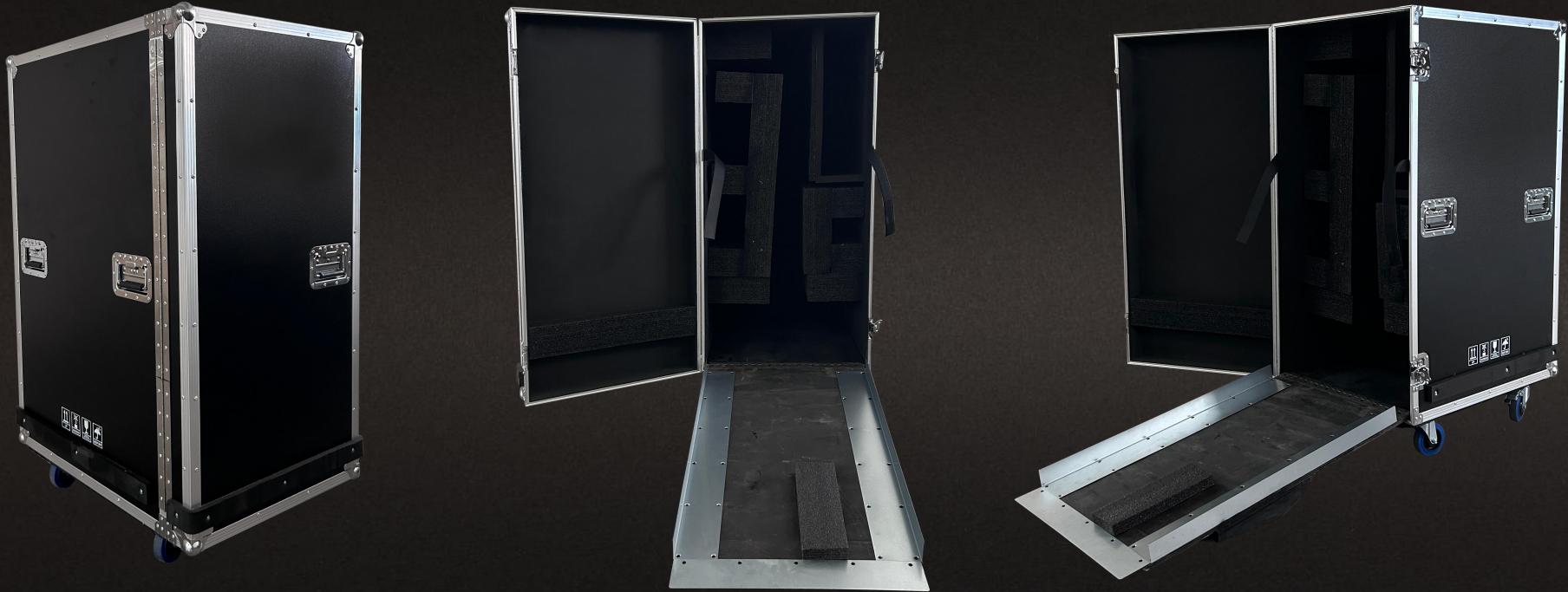


Single-unit folding



Multi-screen Linking

| Foldable LED Mobile Advertising Display-Package



Remark: Flight cases are available in 1 IN1 or 1 IN2